

## PLACEMAT ADVERTISEMENTS

1. Try to visit as many business establishments as possible. It is better to visit establishments grouped in a strip mall or shopping center. Go out alone or with friends and make a day of it.
2. Bring with you:
  - A. A sample placemat
  - B. Tax ID form for the proprietor - Contact Cheryl Freedman to have one emailed to you.
  - C. Introductory letter
3. Prices are: \$25.00 for business card size ad  
\$50.00 for double business card size ad  
If they don't want to purchase an ad, ask if they would like to donate product, gift cards or \$\$\$. We can always use product or gift cards for a door prize, etc.
4. Please e-mail those businesses you visited to the committee chair immediately following your visits for the day in order that another person/group doesn't revisit the same company.
5. Please submit all business cards and information to Michele Urso 412-600-9452 ([wernerma@msn.com](mailto:wernerma@msn.com)) by March 1 to enable plenty of time for design and printing.
6. Thank you very much for your hard work!!!